

LANCE GRIFFIN

WRITER & EDITOR

New York Metro | 908.422.7568 | lancegriff13@gmail.com

PROFILE SUMMARY

Highly motivated writer with the goal to educate and inspire audiences through captivating content. Experience in crafting various forms of written communication with the ability to adapt to diverse writing styles and audiences.

PROFESSIONAL SKILL

Content
Story & Narrative

Academic Research
Spanish (advanced)

TECHNICAL SKILL

Adobe Suite
Wordpress

Microsoft Office
SEO

EDUCATION

MFA in Creative Writing Full Sail University, Winter Park FL Visual storytelling for audience engagement	2016 - 2017
MS in Exercise Science University of Central Florida, Orlando FL Scientific and technical writing	2013 - 2015
BA in Theater Arts University of Florida, Gainesville FL Creative design and presentation	2007 - 2010

WORK EXPERIENCE

Technical Writer Moderna, Remote <ul style="list-style-type: none">Compose technical documents	2022 - Present
Web Creator & Writer Vista One Services, Remote <ul style="list-style-type: none">Create and maintain websiteWrite copy for website	2021 - 2022

Assistant Editor & Staff Writer

2017 – 2021

MACE Media Group, Remote

- Manage 6–8 blogs/week
- Curate content & scientific research
- Conduct industry interviews
- Compose content and copy (in house and third party): websites, email blasts, press releases, articles, and blogs

Script Analyst

2020 – 2021

BlueCat Screenplay Competition, Remote

- Read and scored feature screenplays, pilots, and shorts
- Analyzed story, dialogue, characterization, description, etc.
- Provided constructive coverage for screenwriters

Academic Writer

2019 – 2020

Green Flower, Remote

- Composed undergraduate-level materials to the standards of the American Medical Association

Content Writer & Editor

2015 – 2019

Study.com, Remote

- Wrote 2,000+ blog posts and enhanced 300+ dated articles
- Prepared content with SEO keywords
- Designed 50+ video transcripts
- Created 300+ social media posts with visuals to engage across platforms (5,000+ interactions)

Adjunct Professor

2014 – 2015

University of Central Florida, Orlando FL

- Developed curriculum to instruct students in the physiological aspects of yoga
- Created experiential learning environment with music, practice, and assignments to engage groups of 60 students
- Integrated materials into online platform to achieve university learning standards
- Consistently scored higher on student evaluations than department averages

PROFESSIONAL REFERENCES & WRITING SAMPLESAvailable Upon Request

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